

2022

COMMUNITY DONOR GUIDE

LATEST INFORMATION
ON THE TAHOE COALITION
FOR THE HOMELESS
OPERATIONS AND THE
POSITIVE IMPACT ON OUR
COMMUNITY. WE NEED YOUR
SUPPORT TO CONTINUE
PROVIDING SERVICES.

**PREPARED BY: THE TCH
BOARD OF DIRECTORS**



tahoe coalition
FOR THE HOMELESS



The TCH Team helping to evacuate the unsheltered residents from the Caldor Fire.

LETTER FROM THE BOARD CHAIRMAN

We accomplished a lot in the last 2 years. We are currently housing 40 individuals and working as hard as we can towards housing 60. We achieved functional zero veterans' homelessness on the eastern slope of El Dorado County.

We have reduced unsheltered homelessness in South Lake Tahoe by 80%. Calls for police and medical services and avoidable hospitalizations have been reduced by over 40%.

Renovations are bringing three blighted properties around the Y up to code. In addition, we are modernizing and improving the property in our town.

Unfortunately, the funding we expected for ongoing operations hasn't materialized. Earlier this fall, I thought we would have to close our doors before Christmas. Thanks to an incredibly generous Angel Donation of \$100,000 from Kyle & Jessica Aster, I am optimistic that we will be able to keep operating through the winter. However, we are still looking at a budgetary shortfall of over \$150,000 this fiscal year.

Simply put, WE NEED YOUR SUPPORT.

TOM MAKRIS
BOARD CHAIRMAN



TCH IMPACT IN THEIR WORDS

"I am pleased to say TCH means a lot to me and my well-being. It means when I need to talk about personal issues, I am not alone. I can now see the light. TCH means more to me than I could explain. I'm truly grateful for all you do for me!" - **Teresa, A Client of TCH**

I feel fortunate to have had this opportunity to work together as well as witnessing first hand some of their exceptional services such as the coordinated entry program, navigation support, and a comprehensive housing access and placement program. -**Chris Proctor, MBA Barton Health**

"Our partnership with TCH was very important in establishing our "STACS" program which focuses on finding long-term solutions to homelessness, substance use disorders, and mental illness. The team at TCH works tirelessly to help guide people experiencing homelessness to the appropriate resources including Project Homekey. Their work has helped reduce the number of homeless-related Police calls for service".

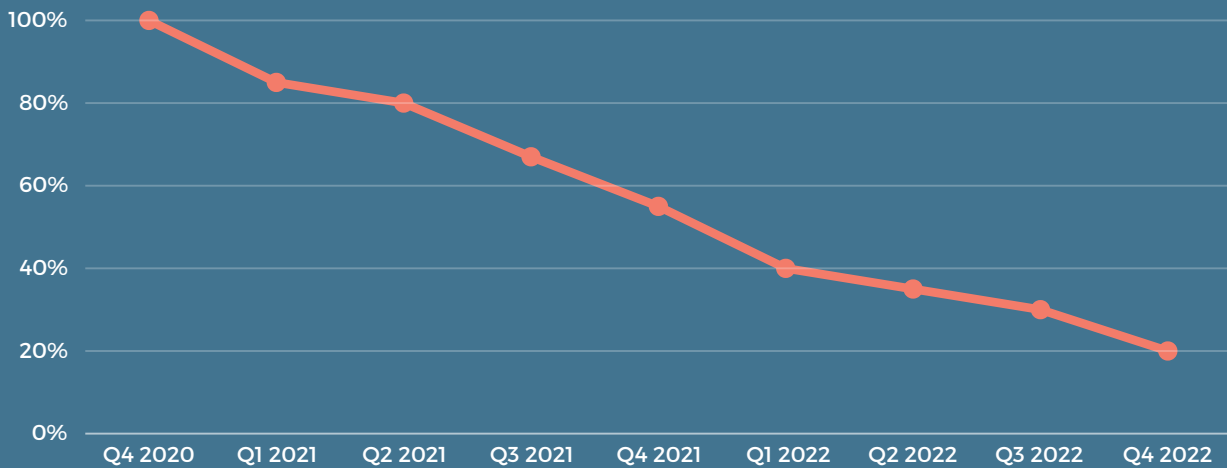
-**Chief Stevenson, SLTPD**

"The Fire Department and Tahoe Coalition for the Homeless have enjoyed a strong working relationship over the years. We are always happy to partner with them and their mission".

-**Fire Chief Drennan, SLTFD**

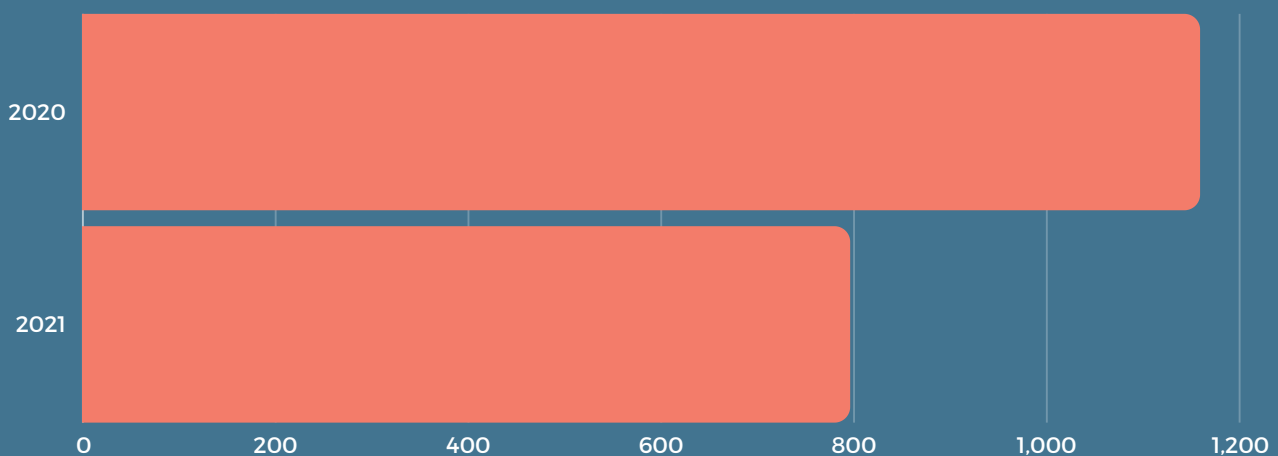
HOMELESSNESS IN SLT IS DOWN 80%

Over the last 2 years unsheltered homelessness in South Lake Tahoe has been reduced by more than 80%.



POLICE CALLS ARE DOWN 32%

The South Lake Tahoe Police Department reported a significant drop in calls related to homelessness. In 2020 there were 1,159, just 796 in 2021.



COMMUNITY PARTNERSHIP PROGRAM BENEFITS

ANGEL LEVEL
\$100,000

Kyle & Jessica Aster - COMMUNITY HEROES!

RUBICON LEVEL
\$50,000

Public Acknowledgement

Press Release

Community Impact Wall Plaque at the Red Lodge

Lunch with 2 TCH Board Members and Private Tour of the Red Lodge.

Organization logo featured on our website

Acknowledgement in our Annual Report

TALLAC LEVEL
\$25,000

Press Release

Community Impact Wall Plaque at the Red Lodge

Lunch with 2 TCH Board Members

Organization logo featured on our website

Acknowledgement in our Annual Report

CASCADE LEVEL
\$10,000

Press Release

Social Media Announcement

Lunch with 2 TCH Board Members

Acknowledgment in our Annual Report



Donations

DONATIONS CAN BE MADE HERE:

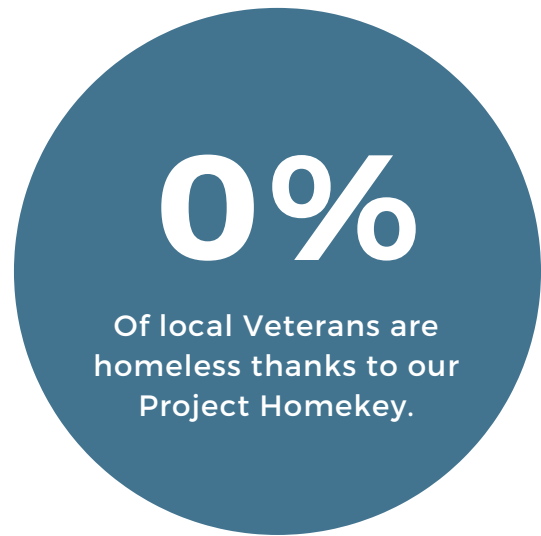
 TAHOEHOMELESS.ORG

 INFO@TAHOEHOMELESS.ORG

 PO BOX 13514, SOUTH LAKE TAHOE CA, 96151

NO VETERAN SHOULD BE HOMELESS

We recently achieved 'functional zero' for Veteran homelessness. 16% of clients living in Project Homekey housing are Veterans.



NEEDLESS MEDICAL STAYS ARE DOWN

A single hospital stay after an unsheltered night can cost over \$10,000. For about the same amount, the Tahoe Coalition for the Homeless can house a person experiencing homelessness for a year.

CREATING RESILIENCE & INDEPENDENCE

Clients staying in Project Homekey pay rent for their housing. We are building long-term resiliency strategies with our clients.



COMMUNITY PARTNERS

"The greatness of a community is most accurately measured by the compassionate actions of its members." – Coretta Scott King



COMMUNITY DONORS

"There is no power for change greater than a community discovering what it cares about." – Margaret J. Wheatley

TAHOE COALITION FOR THE HOMELESS BOARD OF DIRECTORS

The TCH Board is a 100% giving board. Each committed member supports our organization with their efforts and their financial generosity.

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Vice President

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BARBARA DEGRAAF
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SUSAN DITZ
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TE-RUE ENG
MATT ENSTROM

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